Entrepreneurship | Rakahinonga

Ko te pae tawhiti whāia kia tata, ko te pae tata whakamaua kia tina

Seek out distant horizons, cherish those you attain

Innovating a creative, environmentally and responsibly sound social enterprise and solution to a problem, developing that solution and carrying it out effectively.

Students will:

- investigate and analyse an opportunity and/or issue in our wider community
- research and brainstorm the opportunity
- examine science-related claims in communicated information (from a wide range of sources) and explain how science language and conventions are used to support these

- undergo an inquiry into the need and opportunity
- understand how to run a business or project and how it can affect social, environmental and economic decisions.
- examine an understanding of financial decision making (financial literacy)
- collaborate or work individually to create an outcome for a purpose or idea.

Term 1: Investigation

- Foundational understanding of what entrepreneurship is in different contexts including Matauranga Māori and for the wider community
- Create, innovate and brainstorm an idea for a specific purpose
- Write a brief or development plan for business or project
- Planning and organising management of project plan
- Research a range of models/businesses of entrepreneurship specific to idea

Term 2: Development

- Experiment with processes through sketching, mock ups, notations, materials, media or concept
- Test ideas and outcomes with stakeholders, whānau and community
- Develop, create, make predictions and connections through testing and experimenting for a purpose
- Justify the determined price using financial or non-financial information, and a model or concept due to an external factor
- Refine processes through mock ups, notations, materials, media and prototypes
- Reflect and refine to move the project forward

Term 3: Consolidation

- Create a product for an event or exhibition or web outcome
- Evaluate (for example, marketing plan or brief)
- Evaluate financial decision making
- Evaluate personal wellbeing during a difficult / long process